

Nov 2014

# ELLOW

Annual Event at The Art Center College of Design in Lon Angeles

Car Show With Vehicles In Movies, TV

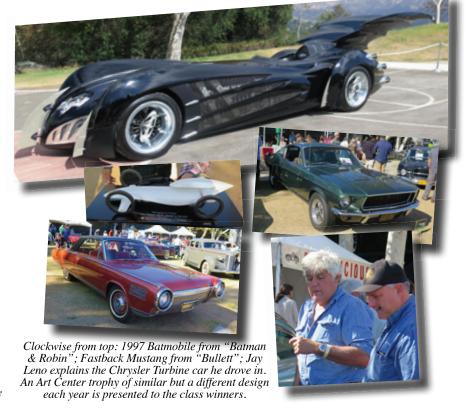
ometimes it pays to see an opportunity and just go for it. So, that's what I did last week and indeed, it was a fun photo op.

Every year, The Art Center College of Design, a private school in Pasadena, puts on an invitation only car show of special interest to the school's students. The theme this year was "Street to Screen" showcasing cars from movies and TV along with other cars with designs or engineering of interest.

A show with four Batmobiles has to be fun!

Bruce Bittle

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# RMSP + EPS + Emerald Art Center?

he Rocky Mountain School of Photography has asked if EPS would be willing to co-sponsor their Friday evening Feb. 27th free photo presentation with our friends at the Emerald Art Center in Springfield. This Friday evening event will precede the RMSP weekend event. An RMSP instructor will give the free educational presentation that is scheduled to be held at the Art Center.

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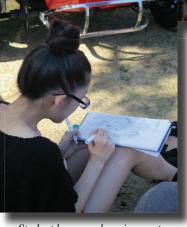
The Bellows



## Streen to Screen show continued



All photos taken with a Canon G-16 Powershot set on Auto and captured by Bruce Bittle.



Student homework assignment: Do six finished sketches of six cars of your choice for tomorrow morning crit.









Clockwise from top: "The Darth Vader Car," copied from a Hot Wheels model; Jay getting a peek inside a 1952 Hudson Wasp; An absolutely gorgeous 1921 Duesenberg-A, Dual Cowl Phaeton followed by the tool box inside the driver's door and drinks for the passengers behind the second windshield; A 2010 Porsche Panamera Camera Car (Top speed with boom and camera in operation 120 mph); The pre-planning board for the entire car show; The 1941 GM Futurliner hauler; The classic Citroen 2CV France 3 and the 1967 VW Kombi Van (Scooby-Doo replica); A 2015 McLaren P-1 Coupe (\$1.5 million range)





# **Proposed EPS Candidates For 2015**

his is the official posting for next year's EPS slate of Board Members, Officers, Chair Positions and Committee Appointments to be voted on by all members present at the first meeting in December on Tuesday the 2nd, as defined in the EPS Bylaws.

Votes will be required only by the names with check boxes preceding them.



Education: Social Night:

#### **BOARD MEMBERS AT LARGE** Position 1) Kathy Baker Position 2) ☐ Gina Reynolds ☐ Ron Seguin Position 3) Position 4) Mike VanDeWalker **OFFICERS** President: Mary Harrsch **COMMITTEE APPOINTMENTS** Vice President ☐ Jann Cole-LeBleu Events: Kathy Baker ☐ Walt Biddle Secretary: Jann Cole-Lebleu Hospitality: Treasurer: Erin Wood Newsletter: Bruce Bittle **Publications:** Kathy Baker **CHAIRS** Webmaster Mike VanDeWalker Digital Competition: ☐ Mike VanDeWalker 4 C's Images Walt Biddle Challenge Night: ☐ Ben Carlson 4 C's Liaison Bruce Bittle ☐ Shannon Sprout Critiquing: Kurt Pratt

## RMSP show continued

The Emerald Art Center has formed a new Photography Committee and Deb Ingebretsen is one of its members. She is also a past graduate of RMSP's annual Career Training program and knows the RMSP instructor staff very well.

In an exchange of emails between RMSP, Deb at the Art Center and myself for EPS, she indicates that by holding this event at the Art Center there should be, "... little or no expense ...." for EPS to be a co-sponsor.

She goes on to say, "We'd very much like to partner with Emerald Photographic Society for this lec-

ture! Since we'll have the lecture at Emerald Art Center, we're really not expecting there to be much in the way of costs that we'd need to share with Emerald Photographic, so this is more about just working together to offer this to both of our member groups as well as the general public, and to help both groups perhaps get new members."

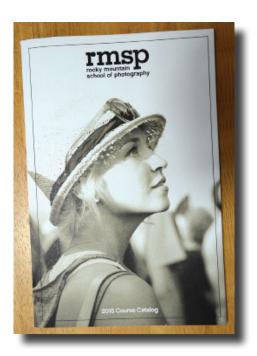
☐ Dave Horton

☐ Betsy Norris

If EPSers agree to help coordinate the event, let's give Deb a call and make this happen. Several EPSers are also members of EAC so this looks like a nice opportunity for friendly cooperation.

Bruce Bittle







# Create A Preview Of The Future Right Here

t a special car show this demonstration piece was acquired from a new software vendor 3-DEXCITE located in Los Angeles and Royal Oak, Michigan.

I was told the complete production run for all of the 2015 McLaren sports cars were purchased (\$1,000,000 plus ea.) through the

use of this software before a single car was ever built.

Print this page, then scan the QR code with the camera in your iPhone or iPad. It will bring up the free App from the App Store, then download it to your device.

Cut out the blue "Your Product Here" graphic rectangle and lay flat on a table. Tap the "Your Product

Here" App and tap again when it asks to access your camera. Position the entire graphic in the center of your screen and take a picture.

When the full screen logo for *Your Product Here* comes up, tap the icon of choice while holding it above the blue graphic rectangle.

What happens next on your device is the future of product sales.

Bruce Bittle



# Don't have an App for a QR code scanner?

Consumer Reports did a test on several and found **RedLaser** works the best and most consistent.



#### Don't have an Apple iPad, iPad Mini or an iPhone?

Sorry. You're on your own to locate this future for yourself with whatever second class technology you insist on using.



# **Q&A** With Tim Grey

I recently upgraded to Photoshop CC and Lightroom 5. How can I continue to access Nik Software plug-ins directly?

There are actually a couple of options available with some limitations. Simply installing the Nik Collection again will likely resolve your issue, so you can access the plug-ins from within the host applications.

However, the individual plugins in the Nik Collection (which, by the way, is now a Google product, can also be run as stand-alone applications. To do so, navigate to the folder where the Nik Collection is installed (Applications on Macintosh or Program Files on Windows), and then navigate to the specific location for the desired plug-in. There you will find an application or executable for the plug-in.

There are some limitations, such as the inability to work with RAW captures in HDR Efex Pro when run as a stand-alone application, but this approach does provide you freedom from the need to have a host application.

How many photographers can remember the precise color tone (among millions) of a scene when they are processing it on their computer and later printing it?

I would venture to guess "none", though to be sure, accurate color is a challenge.

- 1. One challenge is the adaptability of human vision causing us to perceive color and tonality in variable ways.
- 2. Some of us have a better visual memory than others, [but] the length of time after capture allows memory to fade.
- 3. In many situations, neutral means eliminating the golden color in late afternoon light that probably influenced the decision to photograph a scene in the first place.
- 4. Each camera doesn't necessarily provide an accurate view.
- 5. Post processing introduces some variability as well.

We need to have a reasonable memory of the color when photographing [a scene], but I don't see that as being a particular challenge in most cases.

We want the result to look realistic, but it doesn't need to be an absolute copy of what we saw.

It is up to photographers to

remember as best they can what the scene looked like, then use their artistic sense to optimize the photo.

Is there any "print sharpening" I need to do when using the Book module of Lightroom or is any print sharpening required performed by Blurb?

Sharpening is applied automatically to the images you include in a Blurb book created within Lightroom, and you don't have any control over that sharpening.

So I suppose the answer is that yes, print sharpening is needed, but there's not anything you need to do about it.

In most cases I do find that the sharpening applied produces good results in the final book, though I admit a bit more control would be helpful.

Tim has written a dozen books, published hundreds of magazine articles and is a member of the Photoshop World Dream Team.
[Ed Note: These

[Ed Note: These articles are reprinted with permission.]



# Stolen From The Internet

More Odd, Helpful or Amusing





## What To Know

#### November 2014

- 4 Challenge Night Theme "Liquid"
- 11 Ed. Night, Make Your Own Books
- 18 Print & Digital Competition night
- 25 Beginners Q&A Demo night

#### December 2014

- 2 Challenge Night Theme TBA Nov. 4
- 9 Print & Digital Competition night ONLY TWO MEETINGS THIS MONTH

#### Happy Holidays Next meeting Jan. 6

#### January 2015

- 6 Challenge Night Theme TBA Dec. 2
- 13 Ed. Night, TBA
- 20 Print & Digital Competition night
- 27 Beginners Q & A Demo night

#### February 2015

- 3 Challenge Night Theme TBA Jan. 6
- 10 Ed. Night, TBA
- 17 Print & Digital Competition night
- 24 Beginners Q & A Demo night

#### **March 2015**

- 3 Challenge Night Theme TBA Feb. 3
- 10 Ed. Night, TBA
- 17 Print & Digital Competition night
- 24 Beginners Q&A Demo night
- 31 Rocky Mt School of Photography

#### **April 2015**

- 7 Challenge Night Theme TBA Mar. 3
- 14 Ed. Night, TBA
- 21 Print & Digital Competition night
- 28 Beginners Q & A Demo night

## Where We Show

#### • David Putzier

Will have eight images on display at the **David Joyce Gallery (LCC)** as part of their current show for the next 3 months.

#### • Mary Harrsch

A Čivil War reenactment image was requested for a new historical fiction novel; An olive oil company asked to use a classical image for online advertising; An Italian travel site asked for images of Italian art for a new website. I have been asked to be an adviser for a new historical theme park in New York, to be constructed by 2016.

#### • Munson, Elder & Bittle

Our two year old "Willamette Valley Agriculture Show" is still being shown. Seen in September and October at the Philomath Elementary School. Now on display in November at the Harrisburg Elementary School.

# We want to include your events

Do you have a show? Send complete details (location, time, theme, etc.)

Have photos published? Send complete details (Publication, date, etc.)

Send before the last week of the month to: <br/><br/><br/>bittled70@gmail.com>

# Classified

### Classified Ads Free to all EPS members



# **EPS WHOLESALE** print show supplies

\$6 MATS (16"x 20" OD). Double whites, acid-free surfaces with stiff backers. Center-cut with 10"x 15" or 12"x 16" openings.

\$14 WHITE MATS BLACK CORE

Available only with 10"x 15"

center-cut opening.

\$15 FRAMES (16"x 20" OD). Black or Silver aluminum, with hardware & glass. \$5 TRANSPORT BOXES

for framed images.
(some assembly req.)

\$2 from each mat, frame or box purchase goes to EPS.

Contact:

Bruce Bittle 541.343.2386

# Legal Stuff

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# EPS Preferred Vendors



Show your membership card to these vendors for nice discounts. Be a good ambassador for EPS each time you receive these discounts by letting these folks know how much you appreciate their support.



# **Dotson's Camera Store** 1668 South Willamette Street

15% Discounts on in-house processing (including slide processing)



## Derek Dickerson, Computer Technician

PCs & Macs, Hardware, Upgrades, Networks 888-458-5650 Cell: 541-335-9912 or www.teQmo.com

Your camera's home away from home

## Focal Point Photography

161 West Ellendale, Dallas, OR

Equipment Rentals, Trade Ins, discounts on most items Call Mike Lowery, 503.623.6300

Oregon Gallery
199 East Fifth Avenue, Eugene 15% discount on all matting and framing

## The Shutterbug Camera Stores

Two Stores 207 Coburg Rd. & Valley River Center 10% discount on photo accessories and photo finishing

## U of O Bookstore Art Department

Corner of 13th Ave. & Alder St. 20% discount on all art supplies

## Vistra Gallery

160 East Broadway, Eugene 20% discount on printing, matting & framing, Up to 30% on orders over \$500